



# Carlos Ferreira

CEO

ilimitados na consultoria, lda.



## Bilateral Meetings

- 09-00 am - 12.00 am
- 14.00 pm - 17.00 pm

Description

**ilimitados - the marketing company® acts through Innovation marketing, analyzing trends, developing divergent and disruptive strategies, in order to create value added products and services. The process of innovation is an essential strategic vector to achieve a competitive position.**

The increasing evolution of the markets, persuades the organizations to change their commercial paradigms. Therefore, ilimitados - the marketing company, arises as an important leverage for B2B and B2C companies

Organization Type

Consultant, Company

Offer

## Portugal 2020

We help companies in the preparation and analysis of applications for funding programs

Keywords: pt2020 finance projects ideas funds

Cooperation Offered

1. Investment/Financing

Offer

## Marketing Strategy

Formal planning, resulting on a Strategic Map that conciliates Measures and Activities according to the functional areas, operational and strategic Targets and Goals, control Indicators and verification Instruments. Using the Benchmarking tool, the best practices are identified, leading to improvement opportunities.

Keywords: marketing Strategy planning Benchmarking

Cooperation Offered

1. Outsourcing co-operation
2. Other

Offer

## **Business Intelligence**

This methodology is based on the architectural processes of collecting and analyzing internal data about the company, sector and market. The system construction supports the company's leaders on resources management and a more competitive interaction with the market

Keywords: Business Intelligence methodology market management

Cooperation Offered

1. Outsourcing co-operation
2. Other

Offer

## **Internal Marketing**

Strategic development focused on the company's Human Resources, assisted by the functional alignment of processes on the knowledge and professional growth of the co-workers, emphasising Knowledge Management, Informational Capital and Synergy created between Leadership, Organizational culture and Team work.

Keywords: Internal marketing Strategy Team work Synergy

Cooperation Offered

1. Other
2. Outsourcing co-operation

Offer

## **Digital Marketing**

The impact of the digital economy requires new skills that are crucial in this era driven by technology and information. A company that fails to dominate the new Digital Marketing tools will shortly become obsolete and lose competitiveness. A successful online presence requires optimization, relevant and differentiated content and constant analysis.

Keywords: Digital marketing optimization

Cooperation Offered

1. Other
2. Outsourcing co-operation

Offer

## **Graphic Design**

This service allows companies to visually communicate a concept, forming their communication. Through a visual, psychological and social culture, resulting in the creative process for communicational purposes. It is supported by a Branding Strategy, since the brand is the company's recognition factors in the market, differentiating it from its competitors.

Keywords: Graphic Branding design Strategy

Cooperation Offered

1. Other
2. Outsourcing co-operation