



Susana Branco

Design and Service Thinking

Innovation

Busigners

<http://www.busigners.com>



Bilateral Meetings

- 09-00 am - 12.00 am

Organization Type

Consultant

Offer

User research for discovery

Understanding who your users are and what are their needs, goals and emotions, across your service in order to innovate.

Keywords: User research Design thinking User centered innovation

Offer

We make corporates innovate like startups.

Lean Startup for corporates

Keywords: Lean Startup

Request

Reserve Pitch Event

Search for corporates that have challenges on CleanTech and Smartcities.

Keywords: Smart cities CleanTech OpenInnovation Reserve Pitch

Cooperation Requested

1. Other

Offer

Business Design (innovation process)

Co-create a structured innovation process that is tailored to your organization. We collaborate in the design and roll-out of this new processes, with the aim of achieving your innovation strategy.

Keywords: Design Thinking User centeded user centred design innovation strategy

Cooperation Offered

1. Other