



Dan Swan

CEO

StartupAcademy.org

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Bilateral Meetings

- 14.00 pm - 17.00 pm

Description

Across the world, I have been very lucky and privileged to have been involved with many successful technology start-ups and listed companies in the US (NASDAQ), UK (FTSE) and Australia (ASX). My journey began in the mid nineties as web startup which, through a series of acquisitions, resulted in a NASDAQ IPO and eventual purchase by the then second largest global tech firm, Oracle, before reaching the age of 30. Shortly afterwards I moved to Australia building a career in digital as an executive manager which included business development, sales and marketing and a track record for \$1-10M scalable enterprise technology platforms combined with consecutive awards in digital marketing. More recently I am involved with Australia's burgeoning startup scene as a founder, investor and mentor, and created StartInno in Byron Bay in 2014. Though not a full-time academic, I have PhD in Innovation & Innovation Management in the Creative Industries, from QUT in Brisbane, Masters in Interactive Media (MIM) from UTS in Sydney, a BA (Hons) in Sociology from Ruskin University, Cambridge UK with several papers published in Academic Journals, Conference Proceedings and Research Projects.

I began by just starting and so what drives me is to help others "#juststart" as well.

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Organization Type

University/Research Center, Cluster, Consultant, Company