



Rafael Fernandes

Digitalflow

<http://www.ideachef.eu>

Bilateral Meetings

- 09-00 am - 12.00 am
- 14.00 pm - 17.00 pm

Offer

Digitalflow - IDEACHEF®

ideaChef® (www.ideachef.eu) is a method and a tool (a board game that uses cooking metaphors). It was designed to enable teams to convert high potential ideas into working concepts or prototypes. The goal is to create solutions ("recipes") that address a particular challenge, need or problem. ideaChef® is designed for up to 6 players, requiring a minimum of 3. It can be played multiple times by the same team playing different ideas, or by multiple teams playing the same idea. If used consistently it helps to develop entrepreneurial skills and capabilities, reinforce team spirit and shape an innovation supportive culture. It can also be used on the spot to address a critical challenge or emergency.

Keywords: entrepreneurship innovation

culture creativeproblemsolving ideadevelopment educationandlearning

Cooperation Offered

1. Sales / Distribution
2. Outsourcing co-operation

Cooperation Requested

1. Investment/Financing
2. License agreement